	Application No.	Applicant(s)
bn Notice of Allowability	09/708,944	DVORAK, ROBERT E.
	Examiner	Art Unit
	Romain Jeanty	3623
The MAILING DATE of this communication appeal All claims being allowable, PROSECUTION ON THE MERITS IS herewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RI	(OR REMAINS) CLOSED in this or other appropriate communicat GHTS. This application is subject	application. If not included tion will be mailed in due course. THIS
1. This communication is responsive to 3/6/06.		
2. The allowed claim(s) is/are <u>1, 3-13, 16-23, 25-33, 65, 67-8</u>	5, and 112-1 <u>15</u> .	
<ol> <li>Acknowledgment is made of a claim for foreign priority ur</li> <li>a) All b) Some* c) None of the:</li> <li>1. Certified copies of the priority documents have</li> <li>2. Certified copies of the priority documents have</li> <li>3. Copies of the certified copies of the priority documents have</li> <li>International Bureau (PCT Rule 17.2(a)).</li> </ol> * Certified copies not received:	been received. been received in Application No.	
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONM THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.	of this communication to file a rep ENT of this application.	oly complying with the requirements
<ol> <li>A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give</li> </ol>	tted. Note the attached EXAMINI s reason(s) why the oath or decl	ER'S AMENDMENT or NOTICE OF aration is deficient.
5. CORRECTED DRAWINGS ( as "replacement sheets") mus	t be submitted.	
(a) including changes required by the Notice of Draftspers		O-948) attached
1) 🗌 hereto or 2) 🔲 to Paper No./Mail Date		
(b) ☐ including changes required by the attached Examiner's Paper No./Mail Date	Amendment / Comment or in the	e Office action of
Identifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in the	84(c)) should be written on the dra se header according to 37 CFR 1.12	wings in the front (not the back) of 21(d).
<ol> <li>DEPOSIT OF and/or INFORMATION about the depo- attached Examiner's comment regarding REQUIREMENT I</li> </ol>	sit of BIOLOGICAL MATERIA FOR THE DEPOSIT OF BIOLOG	L must be submitted. Note the SICAL MATERIAL.
Attachment(s)  1. ☑ Notice of References Cited (PTO-892)  2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)  3. ☑ Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date  4. ☐ Examiner's Comment Regarding Requirement for Deposit of Biological Material	6. ⊠ Interview Summa Paper No./Mail I B), 7. ⊠ Examiner's Amer	Date
<ol> <li>Notice of References Cited (PTO-892)</li> <li>Notice of Draftperson's Patent Drawing Review (PTO-948)</li> <li>Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date</li></ol>	6. ⊠ Interview Summa Paper No./Mail I 7. ⊠ Examiner's Amer 8. ⊠ Examiner's State	ary Da nd

Art Unit: 3623

#### **EXAMINER'S AMENDMENT**

1. An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

# Claim 1

Line 25, after location, insert --using at least the identified promotions from the retail location promotions calendar--.

# Claim 25

Line 15, after out, insert -- by evaluation the historical sales data and the stock on hand--.

# Claim 26

Line 1, delete "wherein the adjusting to correct for the stock out includes evaluating the historical data and the stock on hand indicator and correcting", and insert --whereby the adjusting corrects --.

#### Claim 27

Line 1, delete "wherein the adjusting to correct for the stock out includes evaluating the historical data and the stock on hand indicator and filing", and insert --whereby the adjusting fills

# Claim 28

Line 1, delete "wherein the adjusting to correct for the stock out includes evaluating the historical data and the stock on hand indicator and correcting", and insert --whereby the adjusting corrects --.

Art Unit: 3623

## Claim 29

Line 1, delete "wherein the adjusting to correct for the stock out includes evaluating the historical sales data and the stock on hand indicator for the locations and filling", and insert --whereby the adjusting fills --.

## Claim 65

Line 20, after calendar, insert --, using the at least one adjusted or unadjusted location specificretail selling profile and the retail location promotions calendar--.

Line 21, delete "automatically adjusted historical data", and insert --projected future sales profile--.

### Claim 76

Line 14, after profiles, insert -- using at least the planning data from the retail location promotions calendar--.

# Claim 76

Line 15, after share, insert --using at least the planning data from the retail location promotions calendar--.

Authorization for this examiner's amendment was given in a telephone interview with Ernest L. Beffel (Reg. No. 43,489) on April 17, 2006.

#### Allowable Subject Matter

2. Claims 1, 3-13, 16-23, 25-33, 65, 67-85, and 112-115 are allowed.

## **Reasons for Allowance**

3. The following is an examiner's statement of reasons for allowance:

Application/Control Number: 09/708,944

Art Unit: 3623

The closest prior art (Huang et al, U.S. Patent No. 5,953,707) teaches generating forecast for new products and managing product transitions, facilitating development of medium-term top-down and bottom-up sales forecasts for an enterprise. Huang et al does not teach automatically adjusting the historical data in a retail location-product specific selling profile to reflect an estimated systematic variation in sales caused by the promotions of the product at the retail location, using at least the identified promotions from the retail location promotions calendar, taken alone or in combination with a computer-implemented method for adjusting a retail location-product specific profile for a product as recited in independent claim 1.

Page 4

The closest prior art (Huang et al, U.S. Patent No. 5,953,707) teaches generating forecast for new products and managing product transitions, facilitating development of medium-term top-down and bottom-up sales forecasts for an enterprise. Huang et al does not teach automatically adjusting the retail location-product specific selling profile to correct for a stock out by evaluating the historical sales data and the stock on hand indicator, taken alone or in combination with a computer-implemented method for adjusting a retail location-product specific profile for a product as recited in independent claim 25.

The closest prior art (Huang et al, U.S. Patent No. 5,953,707) teaches generating forecast for new products and managing product transitions, facilitating development of medium-term top-down and bottom-up sales forecasts for an enterprise. Huang et al does not teach projecting adjusting the location specific selling profile to reflect sales lift from one or more promotions planned for the product and entered in the retail location promotions calendar, using the at least one adjusted or unadjusted location specific retail selling profile and the retail location promotions, taken alone or in combination with a computer-implemented method for generating

Art Unit: 3623

a projection location specific-retail sales profile for a particular product as recited in independent claim 65.

The closest prior art (Huang et al, U.S. Patent No. 5,953,707) teaches generating forecast for new products and managing product transitions, facilitating development of medium-term top-down and bottom-up sales forecasts for an enterprise. Huang et al does not teach automatically adjusting the projected sales profiles using at least the planning data from the retail location promotions calendar to reflect sales lift from one or more promotions planned, by retail location, for the particular product and entered in the retail location promotions calendar, taken alone or in combination with a computer-implemented method for revising a plurality of retail location distribution shares for a particular adjusting a retail location-product specific profile for a product as recited in independent claim 76.

The closest prior art (Huang et al, U.S. Patent No. 5,953,707) teaches generating forecast for new products and managing product transitions, facilitating development of medium-term top-down and bottom-up sales forecasts for an enterprise. Huang et al does not teach automatically adjusting the retail location distribution shares using at least the planning data from the retail location promotions calendar to reflect a weighted mix of the projected daily or more frequent sales profiles and an actual daily or more frequent sales, taken alone or in combination with a computer-implemented method of revising a plurality of location distribution shares for a particular product, taking into account planned promotions of the particular product as recited in independent claim 80.

Art Unit: 3623

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

# Conclusion

- 4. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure.
- a. Melchione et al (WO 9715023) discloses an electronic sales and service support system for assisting service and identifying sales target.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Romain Jeanty whose telephone number is (571) 272-6732. The examiner can normally be reached on Mon-Thurs 7:30 am - 6:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Tariq R. Hafiz can be reached on (571) 272-6729. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 3623

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

RJ April 17, 2006

Primary Examiner
Art Unit 3623